

Complete Demographic Summary Report



Geography: 15 min drive-time around 40.415585 -120.649037

Date: November 13, 2019

Population Demographics

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
Total Population	11,316		11,909		11,043		11,231		5.2%	1.7%
Population Density (Pop/Sq Mi)	346.91		41.76		338.54		344.30		-88.0%	1.7%
Total Households	4,184		4,536		4,168		4,281		8.4%	2.7%
Population by Gender:										
Male	5,631	49.8%	6,069	51.0%	5,586	50.6%	5,719	50.9%	7.8%	2.4%
Female	5,685	50.2%	5,840	49.0%	5,458	49.4%	5,512	49.1%	2.7%	1.0%

Population by Race

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
White	9,538	84.3%	9,798	82.3%	8,796	79.7%	8,752	77.9%	2.7%	-0.5%
Black	153	1.4%	163	1.4%	162	1.5%	166	1.5%	6.4%	2.3%
American Indian or Alaska Native	573	5.1%	580	4.9%	541	4.9%	559	5.0%	1.2%	3.3%
Asian/Native Hawaiian/Other Pacific Islander	85	0.7%	270	2.3%	340	3.1%	366	3.3%	219.0%	7.6%
Some Other Race	383	3.4%	506	4.2%	591	5.4%	682	6.1%	32.2%	15.4%
Two or More Races	586	5.2%	593	5.0%	614	5.6%	707	6.3%	1.2%	15.2%

Population by Ethnicity

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
Hispanic	1,082	9.6%	1,501	12.6%	1,579	14.3%	1,788	15.9%	38.6%	13.3%
Not Hispanic or Latino	10,234	90.4%	10,409	87.4%	9,464	85.7%	9,443	84.1%	1.7%	-0.2%

Population by Age

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
0 to 4	852	7.5%	871	7.3%	796	7.2%	848	7.6%	2.2%	6.6%
5 to 14	1,943	17.2%	1,621	13.6%	1,363	12.3%	1,355	12.1%	-16.5%	-0.6%
15 to 19	911	8.1%	975	8.2%	737	6.7%	715	6.4%	7.1%	-3.0%
20 to 24	713	6.3%	795	6.7%	785	7.1%	770	6.9%	11.6%	-1.9%
25 to 34	1,451	12.8%	1,524	12.8%	1,541	14.0%	1,559	13.9%	5.1%	1.2%
35 to 44	1,739	15.4%	1,531	12.9%	1,290	11.7%	1,345	12.0%	-12.0%	4.3%

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
45 to 54	1,639	14.5%	1,663	14.0%	1,361	12.3%	1,272	11.3%	1.5%	-6.5%
55 to 64	842	7.4%	1,531	12.9%	1,471	13.3%	1,408	12.5%	81.7%	-4.3%
65 to 74	672	5.9%	723	6.1%	976	8.8%	1,153	10.3%	7.6%	18.1%
75 to 84	357	3.2%	430	3.6%	443	4.0%	527	4.7%	20.4%	19.0%
85+	197	1.7%	244	2.1%	281	2.5%	280	2.5%	23.7%	-0.2%
Median Age:										
Total Population	33.8		36.2		37.3		37.7			

Households by Income

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
\$0 - \$15,000	819	19.6%	619	13.7%	503	12.1%	408	9.5%	-24.4%	-19.0%
\$15,000 - \$24,999	591	14.1%	636	14.0%	537	12.9%	462	10.8%	7.6%	-14.0%
\$25,000 - \$34,999	600	14.3%	464	10.2%	370	8.9%	331	7.7%	-22.6%	-10.7%
\$35,000 - \$49,999	727	17.4%	765	16.9%	513	12.3%	462	10.8%	5.2%	-10.0%
\$50,000 - \$74,999	837	20.0%	962	21.2%	895	21.5%	770	18.0%	14.9%	-14.0%
\$75,000 - \$99,999	369	8.8%	563	12.4%	666	16.0%	825	19.3%	52.4%	23.8%
\$100,000 - \$149,999	187	4.5%	405	8.9%	481	11.6%	721	16.8%	116.6%	49.7%
\$150,000 +	55	1.3%	122	2.7%	202	4.8%	303	7.1%	120.8%	50.2%
Average Hhld Income	\$43,349		\$55,653		\$63,904		\$75,268		28.4%	17.8%
Median Hhld Income	\$36,386		\$45,034		\$55,119		\$66,742		23.8%	21.1%
Per Capita Income	\$16,027		\$26,304		\$28,339		\$32,631		64.1%	15.1%

Employment

	2000		2010		2018A		2023		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2018 to 2023
Total Population 16+	8,333		9,224		8,737		8,883		10.7%	-3.7%
Total Labor Force	5,164	62.0%	5,673	61.5%	5,492	62.9%	5,690	64.1%	9.9%	3.6%
Civilian, Employed	4,698	91.0%	4,851	85.5%	5,070	92.3%	5,239	92.1%	3.3%	3.3%
Civilian, Unemployed	463	9.0%	821	14.5%	423	7.7%	451	7.9%	77.2%	6.7%
In Armed Forces	2	0.0%	1	0.0%	0	0.0%	0	0.0%	-60.5%	N/A%
Not In Labor Force	3,170	38.0%	3,551	38.5%	3,245	37.1%	3,193	36.0%	12.0%	-1.6%
% Blue Collar	2,101	44.6%	2,357	48.6%	2,518	49.7%	2,601	51.3%	12.2%	3.3%
% White Collar	2,608	55.4%	2,495	51.4%	2,552	50.3%	2,638	52.0%	-4.3%	3.4%

Housing Units

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2018 to 2023
Total Housing Units	4,679		5,141		5,128		5,330		9.9%	3.9%
Total Occupied Housing Units	n/a	n/a	4,536	88.2%	4,168	81.3%	4,281	80.3%	n/a	2.7%

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to	2018 to
									2010	2023
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	1,825	40.2%	1,572	37.7%	1,613	37.7%	n/a	2.6%
Owner Occupied: Owned free and clear	n/a	n/a	722	15.9%	744	17.9%	776	18.1%	n/a	4.3%
Renter Occupied	n/a	n/a	1,989	43.8%	1,851	44.4%	1,892	44.2%	n/a	2.2%
Vacant	495	10.6%	605	11.8%	960	18.7%	1,049	19.7%	22.3%	9.3%

Vehicles Available

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to	2018 to
									2010	2023
0 Vehicles Available	405	9.7%	428	9.4%	389	9.3%	395	9.2%	5.6%	1.5%
1 Vehicle Available	1,379	33.0%	1,646	36.3%	1,470	35.3%	1,497	35.0%	19.3%	1.9%
2+ Vehicles Available	2,400	57.4%	2,462	54.3%	2,309	55.4%	2,389	55.8%	2.6%	3.5%
Average Vehicles Per Household	1.60		2.01		1.98		1.98		27.5%	0.2%

Marital Status

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to	2018 to
									2010	2023
Married, Spouse Present	4,341	50.9%	4,261	45.3%	4,013	45.2%	4,098	45.4%	-1.8%	2.1%
Married, Spouse Absent	464	5.4%	357	3.8%	368	4.1%	373	4.1%	-23.1%	1.5%
Divorced	1,197	14.0%	1,695	18.0%	1,373	15.5%	1,379	15.3%	41.6%	0.5%
Widowed	495	5.8%	427	4.5%	566	6.4%	574	6.4%	-13.7%	1.3%
Never Married	2,043	24.0%	2,677	28.4%	2,565	28.9%	2,604	28.8%	31.0%	1.5%
Age 15+ Population	8,521		9,417		8,884		9,028		10.5%	1.6%

Educational Attainment

	2000		2010		2018A		2023		Percent Change	
	Census		Census		Estimates		Projections		2000 to	2018 to
									2010	2023
Grade K - 8	192	2.8%	248	3.2%	198	2.7%	198	2.6%	29.1%	-0.1%
Grade 9 - 11	813	11.8%	465	6.1%	478	6.5%	490	6.5%	-42.8%	2.5%
High School Graduate	1,648	23.9%	2,080	27.2%	1,942	26.4%	1,984	26.3%	26.2%	2.2%
Some College, No Degree	2,285	33.1%	2,439	31.9%	2,365	32.1%	2,423	32.1%	6.7%	2.5%
Associates Degree	797	11.5%	954	12.5%	1,025	13.9%	1,064	14.1%	19.8%	3.8%
Bachelor's Degree	788	11.4%	894	11.7%	791	10.8%	804	10.7%	13.4%	1.6%
Graduate Degree	333	4.8%	554	7.2%	534	7.3%	549	7.3%	66.3%	2.8%
No Schooling Completed	52	0.8%	12	0.2%	29	0.4%	32	0.4%	-77.8%	10.3%
Age 25+ Population	6,909		7,646		7,362		7,543		10.7%	2.5%

	2000	2010	2018A	2023	Percent Change	
	Census	Census	Estimates	Projections	2000 to	2018 to
					2010	2023

Seasonal Population by Quarter

	2018
	Estimates
Q4 2015	819
Q1 2016	779
Q2 2016	826
Q3 2016	846
Q4 2016	793
Q1 2017	800
Q2 2017	822
Q3 2017	861
Q4 2017	784

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