



REQUEST FOR PROPOSAL
FOR
DIAMOND MOUNTAIN BAR & GRILL

Located at the
DIAMOND MOUNTAIN GOLF COURSE
Susanville, CA 96130

Issue Date: May 20, 2016



CITY OF SUSANVILLE, CALIFORNIA
REQUEST FOR PROPOSALS –OPERATION OF DIAMOND MOUNTAIN BAR & GRILL
DIAMOND MOUNTAIN GOLF COURSE

AVAILABLE IMMEDIATELY

The City of Susanville is pleased to announce an exciting opportunity for a qualified individual or business entity to submit a proposal to lease the Diamond Mountain Bar & Grill located at the Diamond Mountain Golf Course. This turnkey restaurant is located in the Clubhouse on an 18-hole golf course with a playing season from approximately March through November.

PROJECT SUMMARY

The City of Susanville (“City”) seeks proposals from an individual or company, hereafter referred to as “Proposer”, to manage and operate the Diamond Mountain Bar & Grill at the Diamond Mountain Golf Course (“Course”) for a period of one (1) year with up to two, one year extensions. The Proposer supplying this service must be experienced in the food, beverage, restaurant, and bar industry and be able to operate an economical, effective, healthy, and safe public dining, kitchen, bar and restaurant operation which complies with all applicable local, county, state and federal policies, procedures, rules, regulations, codes and laws. The Proposer must be able to obtain all pertinent kitchen, restaurant, bar and facility operational permits and licenses and pay all associated local, county, state, and federal fees, registrations and taxes. The Proposer will be fully insurable to City established levels of coverage, name the City as policy co-insured, and keep in effect all required coverages during the term of the agreement for services; if chosen as the successful service provider.

The City seeks proposals from interested parties to perform services related to operating the kitchen, restaurant, bar and associated maintenance service at the Diamond Mountain Bar & Grill. Proposer must have the ability to obtain a Type 47 liquor license. The Proposer shall be responsible for all operational costs including utilities (natural gas, water and electric), garbage service as well as any operational costs and shall propose a monthly rent to the City for use of the facility.

Should this arrangement prove successful, it is the City’s intent to renew, extend and renegotiate operating and associated Bar & Grill operations for additional years. All private service proposals should contain complete detailed written information on: experience, scope of operations, scope of services, projection of income, marketing plans, personnel employed, employment history, current financial status, self-supplied fixtures and furnishings.

The City will provide the facility in as is condition, unless otherwise specified; along with existing kitchen fixtures and furnishings, cooking utensils, cooking space, serving utensils, service space, dry goods storage space, frozen goods storage space, dining tables, dining seats and dining chairs. The Diamond Mountain Bar & Grill kitchen, bar and restaurant areas will be available for inspections, by calling 530-257-2520 for appointments.

SCOPE OF SERVICE

The Proposer shall address and provide all the information requested under this proposal in connection with and with respect to the following goals, objectives and provisions for the previously described project.

A. Proposer Provides Products and Services:

The Scope of services shall, as a minimum, include and provide for the following:

- a. Meals and beverages for the restaurant and bar service for the golfing community and the general public at a reasonable price and in sufficient quantity.
- b. System of product and service delivery and associated sanitary disposal.
- c. An aesthetically pleasing atmosphere of product and service delivery, and related sanitary disposal.
- d. A clean and sanitary maintenance & operations program which conforms to all City, County, State, and Federal Building, food service, restaurant operations, malt beverage / liquor dispensing regulations, and health codes.
- e. A food and beverage service level which maximizes the patronage of the golfing community and general public.
- f. An experienced operator who is independently able to contract with vendors and can order, purchase, dispense, inventory, track, control, and handle the waste stream of all products, materials and supplies involved in the Diamond Mountain Bar & Grill, restaurant and bar maintenance functions.
- g. An experienced operator who can obtain a Type 47 liquor license for the purpose of serving alcoholic beverages in the bar.
- h. An accurate, efficient and understandable means of business accounting and operations record keeping and reporting system.
- i. An operation which maximizes interest and activity at the Course.
- j. An operation which is reliable, responsible, and responsive to the needs of the customers, patrons and the City of Susanville.
- k. Kitchen service, restaurant, and bar maintenance operations to begin immediately and terminate November 30, 2016. Additional one year renewable term additions to be address / proposed by vendors.

B. City Provides Accommodations:

The service arrangements shall take into account the following Diamond Mountain Bar & Grill bar, kitchen and restaurant furnishings, fixtures, and spaces of operation available to the Proposer:

- a. The entire area known as the Diamond Mountain Bar & Grill located at 470-895 Circle Drive, Susanville, California. Said area consists of dining area, patio area, kitchen, storage areas, and joint access to restrooms together with all equipment fixtures and furniture therein contained, as listed on Exhibit "A"; expressly excluding the Pro Shop and Pro Shop Office.

- b. The entire Diamond Mountain Bar & Grill for the purpose of selling food snacks, sandwiches, alcohol, soft drinks and other beverages.
- c. Kitchen food cooking, preparation and utensil cleaning area as is.
- d. Kitchen food service, presentation and beverage service areas as is.
- e. Kitchen sales receipts and customer service areas as is.
- f. Kitchen dry goods, frozen goods, shelving and refrigerator storage area as is and if any.
- g. Use of current fixtures and other food service furnishings as is. The City of Susanville has attached an itemized inventory of fixtures, furnishings and equipment in Exhibit "A".

C. Operational Information:

The Proposer food service, restaurant, bar and dining maintenance operation proposal shall include the following:

- a. Annual Operational Plan: (1) estimated annual budget; (2) months, days and hours of operation; (3) employees, responsible organization contacts, telephone numbers and addresses.
- b. Example of menu selections and associated prices, showing the variety and value of the food service offerings. Examples of event / party / tournament packages offered.
- c. Example of Diamond Mountain Bar & Grill maintenance schedule for bussing of food stuffs, garbage removal, carpet cleaning, floor cleaning, etc.
- d. Example of kitchen and food service area cleaning schedule for counter, beverage dispensers, kitchen grill, kitchen deep fat fryer, ice maker, utensils, dishes, etc. The entire facility is to be kept in a clean and sanitary state at all times.

D. Specific Proposal Items to Address:

- a. Diamond Mountain Bar & Grill atmosphere, décor, theme or setting proposal changes or modifications.
- b. Off-season on site catering, party or special events accommodations and proposals.
- c. Golf Course food and beverage proposal to include snack / sandwich, drink / non-alcoholic and alcoholic beverage offerings, and proposed changes.
- d. Plan to accommodate periods of high food service demand, and high restaurant / bar use, to assure adequate product delivery time, and maintain a clean dining facility.
- e. Outline of proposal for an annual lease agreement with the City, which addresses:
 - i. Your proposal of annual lease dividend into eight (8) monthly payments.
 - ii. Your proposed insurance coverage(s) to satisfy the City of Susanville minimum insurance requirements.
 - iii. Proof of funds and ability to provide cash deposit of \$15,000 or bond equivalent
 - iv. Your proposal for lease term and number of anticipated term renewals
- f. Outline your minimum proposal for the maintenance, cleaning, service, repair, and / improvements for the facility, which address:
 - i. Your proposal for the routine and / or daily cleaning of the kitchen and the general restaurant dining area(s).
 - ii. Your proposal for any immediate changes you must make to open for operation and proposal payment of facility utility costs.
 - iii. Your proposal for future service, accommodation or maintenance improvements.

- iv. Your proposal for catering, food service promotions and other advertising.
- v. Your proposal for funding routine and non-routine maintenance / repair costs.

E. RFP Submittal and Time Table:

Proposals to be sent to City hall, 66 North Lassen Street, Susanville, CA 96130. Proposal submittals should be directed to: Jared Hancock, City Administrator (530-251-5100). The successful proposer should be prepared to begin services and maintenance operations immediately. The proposal submittal will be the Proposer's indication that they have no problem in keeping this schedule.

PROPOSER QUALIFICATIONS

In addition to the items addressed in the Scope of Service, the following information relating to the Proposer's qualifications is requested:

- a. Proposer's name, address, and telephone number(s),
- b. Type of service which Proposer is qualified to provide,
- c. Name, qualifications and experience of key personnel available for this project,
- d. Recent list of references and complete work(s) similar in nature.

CONTRACT OR LEASE AGREEMENT PROVISIONS

The contents of this proposal, for the successful Proposer, may become contractual obligations if the City of Susanville wishes to execute the contract based on the submitted proposal. Failure of the successful Proposer to accept these obligations, in a purchase agreement, purchase order, contract, lease agreement or similar instrument may result in cancellation of the award and such Proposer may be removed from future solicitations.

INSURANCE PROVISIONS

The successful Proposer must be able to procure and maintain, during the course of this project agreement, and any subsequent renewals; public liability insurance and property damage insurance in the amount of One Hundred Thousand Dollars (\$100,000) for each claimant for any number of claims arising out of a single transaction or occurrence; and in the sum of Two Hundred Fifty Thousand Dollars (\$250,000) for all claims arising out of a single transaction of per occurrence; and property damage insurance in the amount of Twenty-Five Thousand Dollars (\$25,000) per occurrence. Proposer agrees to also furnish comprehensive general liability coverage providing bodily injury, personal injury, property damages including products, liability, and complete operation coverage against any all claims and losses arising out of any operations of the Proposer, including the occupancy of the premises, sale, gift, serving, handling, or dispensing of any product including malt and alcoholic beverages.

The Proposer shall provide the City with certificates evidencing such insurance as outlined above prior to beginning any work under this project. Such certificate shall provide the thirty (30) days advance written notice to the City of cancellation, material change, reduction of coverage, or non-renewal. Insurance certificates shall name the City as additional insured.

PROPOSER COMPENSATION:

The Proposer's compensation shall be from the restaurant, dining area, bar, sales of food, non-alcoholic and alcoholic beverages from the Bar & Grill unless otherwise agreed to over the agreed upon term of this agreement.

SPECIAL PROVISIONS

The City reserves the right to reject any and all proposals and to waive any informality. The Proposer vendor(s) shall be responsible and responsive to the City in its requirements within the scope of this proposal, and shall confer with and be guided by the directive of the City through the office of the City Administrator or his designated representative. The Proposer shall attend any special meetings with the City Administrator or City Staff relating to questions, performance or negotiations concerning this proposal. In the event that it becomes necessary to revise any of this RFP, an addendum to this RFP will be provided to each proposer. The City reserves the right to change submission date(s) for any reason, including an addendum or supplement to the RFP.

DISCLAIMER

The City will be selling concession items such as nonalcoholic beverages, water and candy in the Pro Shop.

RFP SUBMITTAL AND PREPARATION COSTS

In making a proposal, the Proposer hereby certifies that they have reviewed this RFP and are familiar with all conditions contained therein. The City will not be responsible for nor incur any cost associated with the submittal or preparation of this Request for Proposal.

I have read, understand, and will comply with all of the conditions of this RFP, as they apply to my responsibilities, as noted and quoted in the above proposal information.

Restaurant Inventory

4 tall round tables
12 square tables
8 tall chairs
39 regular chairs
10 bar stools / 1 broken for a total of 11
13 table sets: Napkin holder, salt and pepper holder, etc.
Curtis Concourse Coffee maker with 2 pots
1 True freezer behind bar
1 small white magic chef fridge behind bar
1 mani tower ice maker behind bar
1 soda dispenser
1 sharp xe-A107 cash register
1 sharp compet adding machine
30 small glasses
25 wine glasses
1 sam4s cash register
13 pitchers
1 budweiser dispenser
2 large black keg holders
10 shot glasses
37 red glasses
1 alto-sham oven
1 superior stove
1 wells cook top
1 superior deep fryer
1 gee freezer white
1 Kenmore freezer white
1 true stainless steel fridge
1 beverage air fridge
1 giant black cooker w/ 2 propane tanks
1 daeboo microwave
1 black & decker can opener
1 glass top scale
3 metal shelving units
82 soup bowls
104 dinner plates
82 small plates
68 small bowls
15 large plastic bowls
26 small plastic clear bowls
1 rival crock pot
1 gee crock pot cooker white
11 white glass salad bowls
1 black & decker 4 slot toaster
4 large metal pots
1 dishwasher and sink
13 coffee mugs

silverware holder with:
44 forks
49 knives
44 spoons
55 soup spoons
box of approx. 44 mismatched glasses in
in the cart barn.
1 box of plates in kitchen closet
81 small green wicker baskets

